

ADHD Advocacy Society of BC

Annual Report 2024-2025

**Giving the ADHD
Community a Voice**



**Fiscal Year End - April 2025
Annual Report extension granted by BC Societies**

A Message from the Chair on behalf of the Board

This past year was one of growth and development for our small but mighty organization. It was a year of many moving parts that came together to deepen our understanding of the lived experiences of those impacted by ADHD. At its core, this year was about connection – connecting with individuals and families within the ADHD community who generously invited us into their lives and shared moments of vulnerability. These stories and experiences have strengthened our collective voice and will continue to help create pathways toward meaningful change.

As the year drew to a close, our Board experienced a leadership transition when our past Chair, Chantelle Morvay, stepped away to focus on other areas of her life. This past year would not have been the success it was without Chantelle's dedication. Her commitment helped guide multiple projects from vision to fruition, and the Board extends its sincere gratitude for her service and lasting contributions to the ADHD Advocacy Society of BC.

Below is a message from our past Chair, Chantelle Morvay, reflecting on a year of sustained, collective effort by the Board and the broader ADHD community to strengthen connection, advocacy, and inclusion across British Columbia:

“...it fills me with immense pride to reflect on this past year – a year marked by connection, learning, advocacy, and deep engagement with the ADHD community across British Columbia. The work we do is not just important – it is deeply rewarding. Every story shared, every conversation held, and every step taken toward greater understanding and inclusion has reaffirmed our commitment to uplifting and advocating for individuals with ADHD and those who support them.”

As the incoming Chair of the ADHD Advocacy Society of BC, I am committed to continuing this work alongside the Board and the broader ADHD community. Together, we will continue to strengthen our collective voice and continue advocating for meaningful, systemic change that better supports individuals with ADHD across our province.

Sincerely,

Elisa Birch
Chair, ADHD Advocacy Society of BC

A Year in Review

PROJECTS

Community Engagement Project – “Tell Us How You Really Feel”

With support from the Ministry of Children and Family Development, we partnered with Amplify Consulting to deliver “Tell Us How You Really Feel,” a province-wide engagement initiative centred on hearing directly from individuals with ADHD, their loved ones, and those who support them. To support this engagement, we facilitated the following:

- An online survey resulting in 243 responses
- 10+ virtual Zoom listening sessions
- 4 in-person community listening sessions across cities in BC

These conversations were heartfelt and powerful, shedding light on both the challenges and strengths of our community. They reminded us that shared experiences and voices are vital in shaping better policies and supports.

This project concluded with the completion of an impact report for MCFD, with a condensed public-facing report currently in development.

“Supporting children with ADHD has certainly had a negative impact on our mental and physical health. As parents we’re completely burnt out, but told we don’t meet the criteria to receive Respite.”

-PARTICIPANT

ADHD Film Series

With support from funding through MCFD, one of our most exciting accomplishments this year was the launch of the ADHD Film Series. Developed in collaboration with filmmaker Dave Rodden-Shortt of Habitat Productions, this initiative aimed to capture the lived experiences of people with ADHD, serve as an educational and advocacy tool, and promote compassion, awareness, and understanding. The film series is an ongoing project that will wrap up in the following year.



CONFERENCES & EVENTS

2024 Inclusion BC Conference “Everybody Belongs”

Our advocacy work led us to participating in the Inclusion BC Conference as exhibitors. Our presence at the conference helped us connect with others in the disability community, allowing us to raise awareness of ADHD within broader disability conversations. Attending the conference provided a platform to:

- Advocate for greater visibility of ADHD in inclusive policies,
- Build partnerships with other disability-focused organizations and,
- Expand our network of allies and collaborators.

ADHD Celebration 2024

In collaboration with the Nanaimo Child Development Centre, we proudly hosted an ADHD Celebration in Nanaimo. It was an uplifting event centered around visibility, pride, and connection within the community. This event helped create conversations within our organization about different perspectives of what it means to be a part of the ADHD Community.

TIE-BC – Crosscurrents Online 2024

It was a privilege to be able to deliver two well-received professional development workshops for attendees of the annual Crosscurrents Conference hosted by the Teachers of Inclusive Education - BC (TIE-BC). Our workshops centered around how to help students with ADHD thrive in the classroom, and how to support ourselves and colleagues with ADHD.

These sessions empowered educators to foster more inclusive and supportive learning environments. They also offered a safe, welcoming space for educators with ADHD to connect, share experiences and strategies, and build community.

REPORTS AND PUBLICATIONS

Following the conclusion of our community engagement project “Tell Us How You Really Feel”, and along with other community organizations, a comprehensive impact report was submitted to the Ministry of Children and Family Development, summarizing our engagement work and the insights gathered throughout the year. This report allowed us to

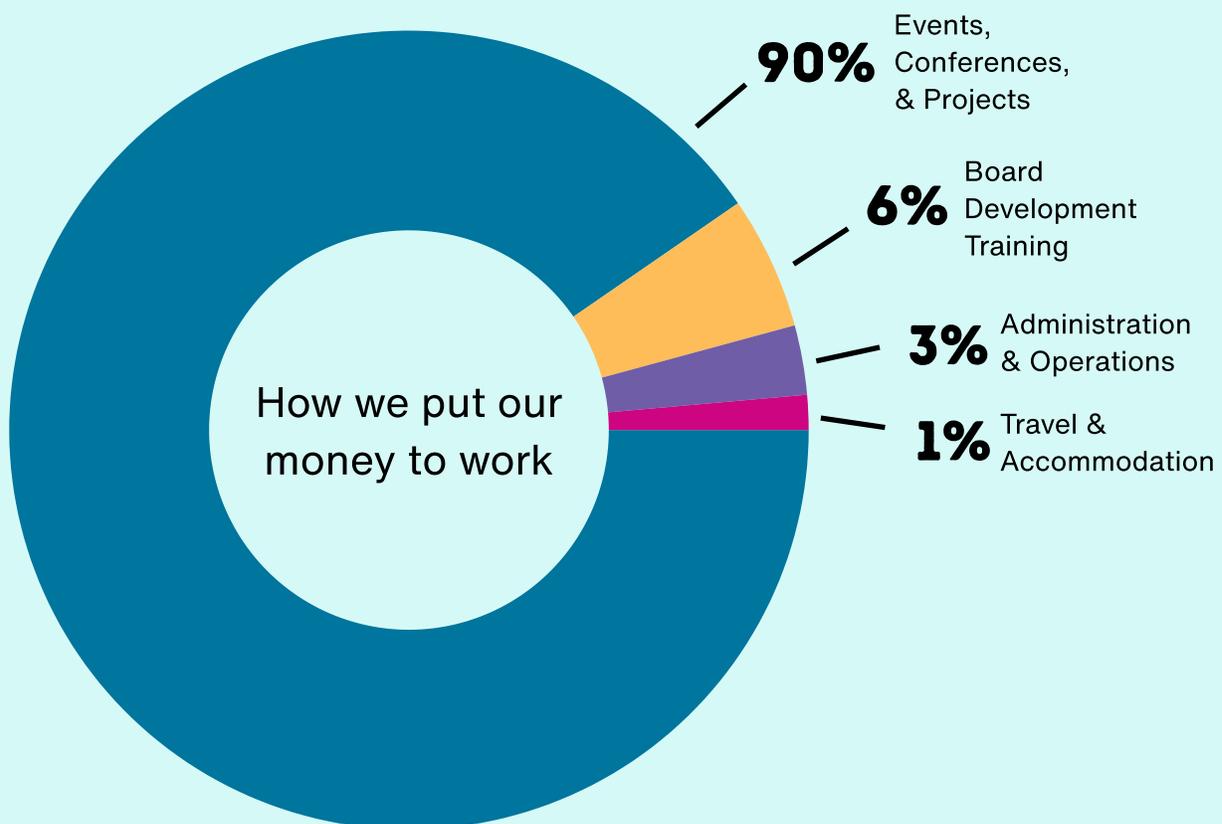
- Highlight the voices of the ADHD community across BC,
- Lay the groundwork for future systemic change and,
- Inform the development of more responsive and inclusive support systems.

[READ ALL COMMUNITY ENGAGEMENT REPORTS HERE](#)

A condensed version is in development

FINANCIAL OVERVIEW

During the reporting period, the organization did not receive any operating revenue. All financial activity consisted of essential expenses, the majority of which supported our community engagement initiatives, as well as governance and administrative needs. These investments position the organization to deliver meaningful impact and pursue sustainable growth in the coming years.



Looking Ahead

As we look to the future, we are energized by the opportunities ahead. While we were privileged to be able to take on such impactful projects this year, we are still an organization in its infancy. As such we are choosing to focus our next year on growth and connection among our Board members and within our communities in addition to securing financial sustainability. In the next year, Board members will attend a Board retreat that will facilitate time for our Board members to reconnect, reflect, and strengthen our foundation. During this time, we will work collaboratively to develop updated Vision, Mission, and Values statements while also revising other foundational documents that will provide better support and clarity for the growth we hope to achieve in the future.

During this time of strengthening our foundations, we will be focusing on our presence at conferences as well as opportunities to utilize the ADHD Film Series to:

- Educate service providers across various sectors,
- Advocate within institutions, organizations, and government bodies and,
- Drive public awareness and system-level change

Closing Reflections

Every member of our Board has given their time, knowledge, and expertise to support and achieve the goals we set out. But none of our projects would have come to fruition without the support and collaboration of the ADHD Community. Collectively, the Board would like to extend heartfelt gratitude to every person who has supported us this year – individuals with ADHD, their families, educators, advocates, and other disability organizations.

We also express our sincere thanks to the Ministry of Children and Family Development for believing in our mission and providing the funding that made these meaningful projects possible.

Together, we are building a future that not only understands ADHD but also embraces and empowers those who live with it.